

Protecting you and the Amazon Rainforest

Today, with The Synergy Company's support, Amazon communities are sharing their Camu Camu berries with you while saving their homeland from the destructive practice of clear-cutting. According to ethnobotanist Mark Plotkin, Ph.D., author of *Tales of a Shaman's Apprentice*, "a forest stand of Camu Camu is worth twice the amount to be gained from cutting down the forest and replacing it with cattle." Thus, these communities now have the opportunity to create a sustainable economy based upon their ancient tradition of wildcrafting Camu Camu berries.

Bursting with the proven goodness of 100% natural vitamin C, Pure Radiance C provides you with essential support rooted in timeless nutritional wisdom . . . organically!

After our Camu Camu berries are carefully hand harvested, they are concentrated in a proprietary process that safeguards all their naturally occurring vitamin C and bioflavonoids and other valuable co-factors. We then join our exclusive Camu Camu berry and organic Amla berry concentrates with a blend of certified organic, phytonutrient-rich berries, fruits and sprouts to create a truly 100% natural and safe whole-food vitamin C supplement—*Pure Radiance C*. Each serving offers:

- ☀ Concentrated Camu Camu berries wildcrafted in the Amazon—proven to be the world's richest source of vitamin C.
- ☀ Concentrated Amla berries organically grown in Himalayan valleys—the most revered and regenerative herb in Ayurvedic medicine.
- ☀ A proprietary blend of certified organic acerola, rose hips and lemon peel and certified organic, freeze-dried blueberries, raspberries, cranberries and cherries—this exquisite blend contributes highly beneficial co-factors, such as bioflavonoids, quercetin, hesperidin, anthocyanins and proanthocyanins, to activate powerful antioxidant activity.
- ☀ Certified organic, freeze-dried buckwheat berry sprouts—an abundant source of naturally occurring rutin, an important vitamin C co-factor.
- ☀ Bioperine®, a treasured black pepper berry concentrate to facilitate the uptake and absorption of vitamin C in the body.*
- ☀ Only wholesome ingredients—*Pure Radiance C* is made with certified organic and wildcrafted ingredients and contains no additives, fillers, corn, gluten or synthetic ascorbic acid. All ingredients The Synergy Company uses are grown and processed without GM materials.

Scientists and healthcare providers consistently emphasize the importance of obtaining all our nutrients from whole foods such as Pure Radiance C.

Is your vitamin C supplement really vitamin C?

Probably not! Ninety-nine percent of all vitamin C supplements are ascorbic acid, calcium ascorbate, magnesium ascorbate or potassium ascorbate. Despite marketing claims, these laboratory-produced molecules are *not* natural vitamin C—far from it. They are chemically synthesized molecules manufactured in a test tube and often made from genetically modified corn sugar. These synthetic molecules mimic *only one* of the numerous life-supporting molecules found in 100% natural vitamin C.

In the 1930s, Dr. Szent-Györgyi won the Nobel Prize in medicine for identifying vitamin C and its many health benefits. Although he successfully isolated the molecule ascorbic acid in his research, his studies clearly demonstrated the vastly superior benefits of consuming foods rich in vitamin C. For this reason, even though he discovered ascorbic acid, he did not recommend its use! In fact, Dr. Szent-Györgyi affirmed over and over again that the best results occurred when people consumed vitamin C in its natural food form.

Today, most of us are familiar with the many scientific studies demonstrating vitamin C's important health-enhancing and antioxidant benefits. What people may not know is that like Dr. Szent-Györgyi's research, much of this research is conducted using *foods* high in vitamin C and *not* synthetic ascorbic acid supplements. This is a very significant distinction—scientists and healthcare providers consistently emphasize the importance of obtaining all our nutrients from whole foods such as *Pure Radiance C*. The proven health benefits we all associate with vitamin C are actually created by the intricate interaction of numerous supportive co-factors found *only* in food, not in isolated, synthesized molecules. Test-tube vitamin C simply cannot re-create the magnificent synergy of whole-food vitamin C.

Each ¼ teaspoon of powder or one vegetarian capsule of Pure Radiance C is made with certified organic and wildcrafted ingredients and provides 200% of the FDA's RDI for vitamin C—the perfect amount according to the latest research! Pure Radiance C is a kosher product.

*The statements in this brochure have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. It is a dietary supplement intended solely for nutritional use.