

PURE RADIANCE C[®]

Certified Organic

Bursting with the proven goodness of 100% natural vitamin C, The Synergy Company's *Pure Radiance C* combines timeless nutritional wisdom with modern innovation. Its potent blend of certified organic and wildcrafted foods, rich in natural vitamin C, safely provides you with the many benefits of this essential nutrient while protecting the Amazon Rainforest and its people.

One bottle of *Pure Radiance C* capsules contains 90 vegetarian capsules, a month's supply of perfectly balanced vitamin C. One bottle of *Pure Radiance C* powder provides a two-month's supply.

ORDER TOLL FREE 800-723-0277

4 ounces/120 grams (650 mg per 1/4 teaspoon) ~ \$24.95
90 vegetarian capsules (650 mg each, net wt. 58.5 g) ~ \$19.95
Order a case (12 bottles) of any combination, and get the 12th bottle free.

Ordered by ~ NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

DAYTIME PHONE _____

Referred by _____

PRODUCT	PRICE	QUANTITY	ITEM TOTAL
<i>Pure Radiance C</i> , 90 capsules	\$19.95		
<i>Pure Radiance C</i> , 120 grams	\$24.95		
		Subtotal	
If ordering one case, deduct the price of one bottle			
Utah residents add 6% sales tax			
Shipping			
Total			

☀ Please call for current shipping options and rates. ☀

Method of Payment

- Check/Money Order (payable to The Synergy Company)
 Visa Mastercard American Express Discover

CREDIT CARD NO.

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EXPIRATION DATE month year

SIGNATURE _____

THE SYNERGY COMPANY™

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Visit us on the web at www.thesynergycompany.com



Organic Trade Association



100% WIND POWER

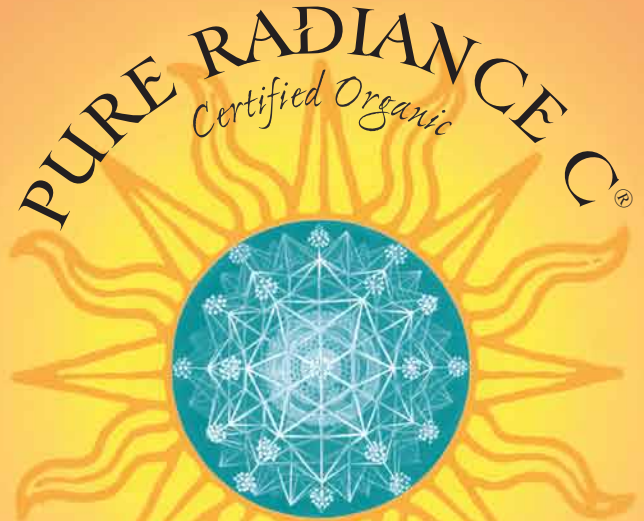


Certified Kosher



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From the lush Amazon Rainforest, a potent, organic, truly 100% natural vitamin C



A blend of certified organic whole foods and wildcrafted Camu Camu

The soft mist over the Amazon floodwater parts as a canoe glides into view. Although the jungle is alive with a symphony of bird and animal calls, the canoe and its passengers move silently through the water on their special journey. This journey is of great importance to the indigenous people of the Amazon, for only during the yearly Amazon flood can they paddle deep into the rainforest to gather the world's richest source of natural vitamin C—Camu Camu berries. These remarkable berries have nurtured the local inhabitants' health and immune systems for centuries by providing them with an abundance of vitamin C.

The Synergy Company™, in cooperation with the native people of the Amazon, is drawing from this timeless wisdom to bring you the first whole-food vitamin C supplement, made with a blend of certified organic and sustainably wildcrafted ingredients—*Pure Radiance C*®. Our exclusive formula delivers the extraordinary health benefits of wild Camu Camu berries from the Amazon Rainforest to you!

*"I take vitamin C for colds...I prefer to get mine from Camu Camu, the amazing Amazonian fruit that has the world's highest vitamin C content." —Dr. James Duke, USDA scientist and author of *The Green Pharmacy*.*

Protecting you and the Amazon Rainforest

Today, with The Synergy Company's support, Amazon communities are sharing their Camu Camu berries with you while saving their homeland from the destructive practice of clear-cutting. According to ethnobotanist Mark Plotkin, Ph.D., author of *Tales of a Shaman's Apprentice*, "a forest stand of Camu Camu is worth twice the amount to be gained from cutting down the forest and replacing it with cattle." Thus, these communities now have the opportunity to create a sustainable economy based upon their ancient tradition of wildcrafting Camu Camu berries.

Bursting with the proven goodness of 100% natural vitamin C, Pure Radiance C provides you with essential support rooted in timeless nutritional wisdom . . . organically!

After our Camu Camu berries are carefully hand harvested, they are concentrated in a proprietary process that safeguards all their naturally occurring vitamin C and bioflavonoids and other valuable co-factors. We then join our exclusive Camu Camu berry and organic Amla berry concentrates with a blend of certified organic, phytonutrient-rich berries, fruits and sprouts to create a truly 100% natural and safe whole-food vitamin C supplement—*Pure Radiance C*. Each serving offers:

- ☀ Concentrated Camu Camu berries wildcrafted in the Amazon—proven to be the world's richest source of vitamin C.
- ☀ Concentrated Amla berries organically grown in Himalayan valleys—the most revered and regenerative herb in Ayurvedic medicine.
- ☀ A proprietary blend of certified organic acerola, rose hips and lemon peel and certified organic, freeze-dried blueberries, raspberries, cranberries and cherries—this exquisite blend contributes highly beneficial co-factors, such as bioflavonoids, quercetin, hesperidin, anthocyanins and proanthocyanins, to activate powerful antioxidant activity.
- ☀ Certified organic, freeze-dried buckwheat berry sprouts—an abundant source of naturally occurring rutin, an important vitamin C co-factor.
- ☀ Bioperine®, a treasured black pepper berry concentrate to facilitate the uptake and absorption of vitamin C in the body.*
- ☀ Only wholesome ingredients—*Pure Radiance C* is made with certified organic and wildcrafted ingredients and contains no additives, fillers, corn, gluten or synthetic ascorbic acid. All ingredients The Synergy Company uses are grown and processed without GM materials.

Scientists and healthcare providers consistently emphasize the importance of obtaining all our nutrients from whole foods such as Pure Radiance C.

Is your vitamin C supplement really vitamin C?

Probably not! Ninety-nine percent of all vitamin C supplements are ascorbic acid, calcium ascorbate, magnesium ascorbate or potassium ascorbate. Despite marketing claims, these laboratory-produced molecules are *not* natural vitamin C—far from it. They are chemically synthesized molecules manufactured in a test tube and often made from genetically modified corn sugar. These synthetic molecules mimic *only one* of the numerous life-supporting molecules found in 100% natural vitamin C.

In the 1930s, Dr. Szent-Györgyi won the Nobel Prize in medicine for identifying vitamin C and its many health benefits. Although he successfully isolated the molecule ascorbic acid in his research, his studies clearly demonstrated the vastly superior benefits of consuming foods rich in vitamin C. For this reason, even though he discovered ascorbic acid, he did not recommend its use! In fact, Dr. Szent-Györgyi affirmed over and over again that the best results occurred when people consumed vitamin C in its natural food form.

Today, most of us are familiar with the many scientific studies demonstrating vitamin C's important health-enhancing and antioxidant benefits. What people may not know is that like Dr. Szent-Györgyi's research, much of this research is conducted using *foods* high in vitamin C and *not* synthetic ascorbic acid supplements. This is a very significant distinction—scientists and healthcare providers consistently emphasize the importance of obtaining all our nutrients from whole foods such as *Pure Radiance C*. The proven health benefits we all associate with vitamin C are actually created by the intricate interaction of numerous supportive co-factors found *only* in food, not in isolated, synthesized molecules. Test-tube vitamin C simply cannot re-create the magnificent synergy of whole-food vitamin C.

Each ¼ teaspoon of powder or one vegetarian capsule of Pure Radiance C is made with certified organic and wildcrafted ingredients and provides 200% of the FDA's RDI for vitamin C—the perfect amount according to the latest research! Pure Radiance C is a kosher product.

*The statements in this brochure have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. It is a dietary supplement intended solely for nutritional use.